

Partner Agency Name: ABC Community Services, Inc.

FY 2013 PRESCHOOL TRACK PROGRAMMING SUMMARY

Objectives	Strategies	Curricula
<u>Preschoolers</u>	1 Single Class	1 Maximizing the Message*
1 MyPlate/MyPyramid	2 Series Class, 2-4 sessions	2 TRAILS For Tots*
2 Recognize F&V	3 Series Class, 5-9 sessions	3 Mealtime is Family Time*
3 Taste F&V	4 Series Class, 10+ sessions	4 Chef Combo
4 Recognize Healthy Snack/Beverage	5 One-on-one sessions	5 Eat Well, Play Hard*
5 Taste Healthy Snack/Beverage	6 Assembly	6 F.U.N.*
6 Recognize Calcium	7 Multimedia	7 Grow It, Try It, Like It*
7 Taste Calcium		8 Keystone Color Me Healthy*
8 Recognize Healthy Breakfast		9 MyPlate/MyPyramid
9 Physical activity		10 Show Me Nutrition (Pre-K)*
<u>Caregivers</u>		11 Team Nutrition Fruit & Vegetable Lessons*
10 Identify MyPlate/MyPyramid food groups/variety		
11 Identify reasons for MyPlate/MyPyramid variety		
12 Physical Activity		
13 Psychodynamics of feeding		

*Includes Caregiver materials

Subgroup	Indirect Only	DIRECT EDUCATION ONLY Use codes above to indicate:			DIRECT EDUCATION ONLY Estimate of Reach		DIRECT & INDIRECT
		Objectives	Strategies	Primary Curricula	Unduplicated Participants	Number of Contacts	Food Tasting Contacts
Preschools/Head Start Sites		1,2,3,4,5,6,7	4	6	300	19,200	9600
Daycare Centers		2,3,4,5,8,9	4	5	200	2400	2400
Community Sites		1,8,9	3	4	100	600	100
Health Centers	X	-	-	-	-	-	0
Caregivers		10,11,12,13	1	5, 6, 9	100	300	300

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FY 2013 PRESCHOOL TRACK STATEMENT OF WORK

Preschool Track Recruitment Methods

How will you inform potential preschool SNAP-Ed participants about available direct and indirect education programming?

Preschooler Recruitment: ABC Community Services, Inc. (ABC) has partnered with preschools, community and Head Start sites, daycare and health centers to provide nutrition education to children at these sites.

How will you inform caregivers of potential preschool SNAP-Ed participants about available direct and indirect education programming?

Caregiver Recruitment: Caregivers will be recruited for single classes via flyers posted on bulletin boards in the lobby of each site in addition to a recruitment handout sent home with preschoolers to inform caregivers of educational opportunities.

Preschool Track Direct Education

Describe procedures to collect and report unduplicated counts of preschool participants and caregivers. Unduplicated participant counts represent the number of different individuals receiving direct education during one fiscal year.

Preschooler Unduplicated Participant Counts: All students attending ABC preschool sites listed are enrolled full-time and attend all series classes. Students will be reported as unduplicated participants when they attend the first series class offered at each site. When they attend subsequent series classes, they will be reported as duplicated participants.

Caregiver Unduplicated Participant Counts: Will administer TRACKS Participant Demographics Survey (Attachment to Policy E02: Program Reporting Requirements for Nutrition Education Contacts) to attendees at each intervention (i.e. each single class); will verify participation responses against class attendance records.

Describe tools and procedures to identify SNAP participation and to report demographic information (gender, race/ethnicity) of participants.

Preschooler SNAP status/other demographics: All ABC preschool sites except health centers participate in the Child and Adult Care Food Program (CACFP). Will use the percent of students who qualify for free meals in CACFP as a proxy for SNAP status. ABC Services maintains its own records of the gender and race/ethnicity of students enrolled in its preschool sites. All demographics are set as site defaults, which are applied to all direct education programming.

Caregiver SNAP status/other demographics: Will administer TRACKS Participant Demographics Survey (Attachment to Policy E02) to attendees at each intervention (i.e. each single class); SNAP status and other demographics will be reported based on actual responses.

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Program Description

Review the bulleted items below and use these to develop your program description in approximately 1000 words or less.

- Describe the overall structure of your Preschool Track program, including direct and indirect programming. Do you follow a monthly/quarterly objective-based theme? Is your program based on a specific published curriculum?
- Describe how components of programming dovetail (e.g. classroom-based, after-school, and summer programming).
- How will you utilize non-USDA staff (e.g. preschool teachers) for program delivery? How will they be trained?
- Describe programming provided to caregivers.

Preschools/Head Start Sites – (Direct) ABC staff will conduct a 32-session series (1 lesson per week) from October to June at each site. Each session is 45 minutes in length. A food tasting will be conducted during each lesson. Cost share staff will assist with each lesson and conduct at least one follow up lesson each week. In September, ABC staff will provide a 1-hour comprehensive training session to cost share staff to review SNAP-Ed programming guidelines, approved curricula/materials and cost share time documentation. **(Indirect)** Every week indirect education will reinforce the food introduced and tasted. ABC staff will provide posters and bulletin board materials to the cost share staff for classrooms and hallways. Cost share staff will arrange posters and bulletin boards.

Daycare Centers – (Direct) ABC staff will conduct a 12-session series class at each daycare center. ABC staff will teach the lesson with assistance from daycare center staff. A food tasting will be conducted during each lesson. **(Indirect)** ABC staff will provide materials for posters and bulletin boards to cost share staff monthly. Cost share staff will arrange posters and bulletin boards to coincide with monthly lessons.

Community Sites – (Direct) These sites are designed for preschoolers who do not attend year-long preschool or Head Start programs; some preschoolers may receive nutrition education through “Preschools/Head Start Sites” or “Daycare Centers” subgroups. This program does not duplicate nutrition education provided in other subgroups as it focuses on a different curriculum and on food preparation using summer produce with incorporation of gardening when possible. ABC staff will deliver a six-week summer nutrition series (one lesson per week). A food tasting will be conducted during the final lesson. Cost share staff will assist with sessions. **(Indirect)** ABC staff will provide materials for posters and bulletin boards to cost share staff.

Health Centers – (Indirect) Programming for the health centers will consist of age appropriate, nutrition related posters and videos displayed in the health center for children receiving healthcare services. ABC staff will provide materials; however, health center staff will arrange posters, setup and show videos.

Caregivers – (Direct) ABC staff will conduct three parent workshops during the year at all Preschool Track sites. Each workshop will last 90 minutes and will include food demonstrations and tastings. Caregivers will receive recipe cards and fact sheets. **(Indirect)** A monthly fact sheet, compiled from approved curricula and supporting materials will be sent home with preschoolers. Fact sheets will also have a section describing upcoming direct education offered by ABC Community Services, Inc.

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Evaluation

Provide a detailed description of evaluation activities your agency will use to evaluate proposed programming. For each activity, indicate the component of programming that will be evaluated, the evaluation methods or tools to be used, protocol, sampling plans, and how results will be tracked and reported to the TRACKS Management Entity.

Preschool/Head Start Sites, Daycare Centers, and Community Sites: Food tasting responses will be compiled using the Preschool Food Tasting Reporting Spreadsheet available on the TRACKS Partner Website. Data will be obtained by the count of raised hands. Data will be tallied for all food tastings in 1/3 of classrooms (approximately 100 preschoolers). Results will be compiled and submitted to the TRACKS ME as part of quarterly evaluation reporting.

Caregivers: A participant feedback survey will be developed and sent to the ME for review and approval prior to use. The survey will be administered following each session and results will be compiled in a spreadsheet and submitted to the TRACKS ME as part of quarterly reporting.