

Programming Summary: FY 2011 Preschool Track

To complete **both** pages of this form follow the **Programming Summary: FY 2011 Preschool Track Instructions**

Local Partner Agency: ABC Community Services, Inc.

Local Partner Project Name: Enjoying Activity and Tasty Food (EAT Food)

Objectives	Strategies	Curricula	Supporting Materials
For Preschoolers: 1) MyPyramid for Preschoolers 2) Recognize F&V 3) Taste F&V 4) Recognize Healthy Snack/Beverage 5) Taste Healthy Snack/Beverage 6) Recognize Calcium 7) Taste Calcium 8) Physical Activity For Caregivers: 9) Identify MyPyramid food groups/variety 10) Identify reasons for MyPyramid variety 11) Physical Activity	1) Single Class 2) Series Class, 2-4 sessions 3) Series Class, 5-9 sessions 4) Series Class, 10+ sessions 5) One-on-One sessions 6) Assembly 7) Multimedia	1) MyPyramid for Preschoolers* 2) F.U.N.* 3) Keystone Color Me Healthy* 4) Chef Combo 5) Eat Well, Play Hard* 6) Power Panther Pals* 7) Show Me Nutrition * Caregiver Curricula:* 8) Loving Your Family, Feeding Their Future 9) Eating Smart, Being Active 10) Pick a Better Snack 11) Money for Food 12) Simply Good Eating (For Moms & Kids unit)	1) Nutrition in Every Theme* 2) SNAC materials* 3) Iowa Veggie Grant Project* 4) Lunchbox Chatter* Caregiver Supporting Materials:* 5) Be Active, Healthy, and Happy! 6) Finding Your Way to a Healthier You 7) Fruits & Veggies—More Matters 8) On the Table booklet

*Includes caregiver materials.

Subgroup Name	Indirect Only**	DIRECT EDUCATION					
		Objectives	Strategies	Curricula	Supporting Materials	Estimate of Reach	
						Unduplicated Participants ¹	Number of Contacts ²
1 Preschoolers		2,3,4,5,6,7,8	4	5	2	300	2,700
2 Caregivers of Preschoolers		9,10,11	1	1,5		100	200
3							
4							
5							
6							
Preschool Track Estimate of Reach Totals:						400	2,900

**If programming type for this subgroup is indirect only, check this box and proceed directly to Statement of Work, Section D.

¹This is the number of different individuals who receive TRACKS direct education during the fiscal year.

²This equals the number of unduplicated (new) participants plus the number of times each unduplicated participant has repeated participation in TRACKS programming. For more information refer to page 4 of the Form Instructions, Sample Calculation of Unduplicated Participants and Number of Contacts.

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Recruitment Methods

How will you inform potential preschool SNAP-Ed participants about available direct and indirect education programming?

Programming for this subgroup will be offered to all children attending the five preschools listed on the ABC Community Services, Inc. Exclusivity Waiver.

How will you inform caregivers of potential preschool SNAP-Ed participants about available direct and indirect education programming?

Programming for this subgroup will be offered to caregivers of all children attending the five preschools listed on the ABC Community Services, Inc. Exclusivity Waiver. A recruitment handout will be sent home with preschoolers to inform caregivers of educational opportunities.

Direct Education

Unduplicated Participant Counts

Describe procedures to collect and report unduplicated counts of preschool participants. Unduplicated participant counts represent the number of different individuals receiving direct education during one fiscal year.

All students attending ABC preschools are enrolled full-time and attend all series classes. So, students will be reported as unduplicated participants when they attend the first series class offered at each site. When they attend subsequent series classes, they will be reported as duplicated participants. TRACKS Participant Demographics Survey (or equivalent) will be administered to the caregivers attending each class and unduplicated counts will be reported based on actual responses.

SNAP status/other demographics

Describe tools and procedures to identify SNAP participation and to report demographic information (age, gender, and race/ethnicity) of participants.

All ABC preschools participate in the Child and Adult Care Food Program (CACFP). The percent of students who qualify for free meals in CACFP is used as a proxy for SNAP status. ABC Services maintains its own records of the gender and race/ethnicity of students enrolled in its preschools. All demographics are set as site defaults, which are applied to all direct education programming for this subgroup. TRACKS Participant Demographics Survey (or equivalent) will be administered to the caregivers attending each class and SNAP status and other demographics will be reported based on actual responses.